

Basic Principles Governing the Use of the Racial Diversity and Inclusion Charter for Employers Logo (“Charter Logo”) 使用《種族多元共融僱主約章》標誌（《約章》標誌）的基本原則

1. A company/organisation is allowed to use the Charter Logo in its advertising and promotional materials as long as it remains a signatory to the Charter, either through first-time adoption or renewal of signatory status.

無論是首次簽署或續簽《約章》，凡是《約章》的簽署機構均可以在其廣告和宣傳材料上使用《約章》標誌。

2. The Charter Logo may be proportionately enlarged or reduced to fit the size of the advertising and promotional material, but alteration of the design and font of the Charter Logo is not allowed.

《約章》標誌可因應廣告和宣傳材料按比例放大或縮小，惟標誌的設計和字體不得更改。

3. When using the Charter Logo, the signatory company/organisation must display along with the Charter Logo its company/organisation’s full or short name or its own company/organisation logo. The signatory company/organisation’s full or short name or its company/organisation logo must be more prominent than the Charter Logo.

使用《約章》標誌時，必須同時刊登簽署機構的全名、簡稱或標誌。簽署機構的全名、簡稱或標誌必須比《約章》標誌更顯著。

4. If the signatory company operates as member of a group or a holding company, its affiliated companies (including its parent company, subsidiaries and other related companies) may not concurrently use the Charter Logo.

簽署機構如屬集團成員或控股形式經營，它的附屬公司（包括其母公司、子公司及／或其他關聯公司）不得同時兼用《約章》標誌。

5. Besides displaying the Charter logo, the signatory company/organisation may provide information of the Charter in words, as shown below.

除了展示《約章》標誌外，簽署公司／機構亦可以文字形式提供《約章》資料，如下所示。

“Our company/organisation is a signatory to the Racial Diversity and Inclusion Charter for Employers of the Equal Opportunities Commission.”*

「本公司／機構*簽署了由平等機會委員會的《種族多元共融僱主約章》。」

* Please delete as appropriate. 請刪除不適用者。